

## 2nd Ave Cleaners & Wash /Fold

### Call Summary:

- Emilia start the call.
- Emilia quoted \$225/month with no contract.
- Emilia sent him our commitment.
- Blake took over the call.
- Blake pitched him for a landing page and quoted \$150 one-time charge.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given by Blake.

### QA Department Notes:

Client is humble and easy to go with. He is already registered on Google and has a website [http://2ndavelaundry.com/?utm\\_source=gmb&utm\\_medium=referral](http://2ndavelaundry.com/?utm_source=gmb&utm_medium=referral). Emilia quoted **\$225** for his listing optimization. Blake took over the call. Blake pitched him for a landing page, sent him a sample and quoted \$150 one-time charge but he denied. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

### Additional Notes:

Client wants to target only 5 miles so deal him accordingly.

### Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

### Cross Checking the Information on CRM:

- Owner name: Anish Baweja
- Business name: 2nd Ave Cleaners & Wash / Fold
- Business number: (646) 370-4238
- Personal number: 732-207-1203
- Business email: Ashwinb10@gmail.com
- Business address: 323B 2nd Ave, New York, NY 10003, United States
- Keywords (5)

- Radius (05)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)