

All Events Realized

Call Summary:

- Aaron pitched her and she is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick quoted \$200/month with no contract.
- Derrick show her our client (Miami construction brokers).
- Bi-Monthly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and easy to go with. She is already registered on Google and has a website <https://alleventsrealized.com/>. Derrick quoted \$200 for her listing optimization. She is looking for good results so we have to perform well to make her our permanent client. Derrick asked about her website and she said to Derrick that someone is already working on my website.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|---------------------|-------------------------------|
| • Owner name: | Mary Ann |
| • Business name: | All Events Realized |
| • Business number: | 413-282-7526 |
| • Business email: | madennis59@gmail.com |
| • Personal email: | maryann@alleventsrealized.com |
| • Business address: | Hidden on her listing |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |

- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)