

Expert Roofing.

Call Summary:

- Simon pitched, client running ads on Yelp getting calls but not closing them.
- Target residential 40 % and commercial 60 %.
- Blake jumped over the call and explain the plan of action.
- Client said there are lots of bad things happing, his website is suspended. He was on top in terms of ranking but his listings were also suspended.
- \$250 per month with no contract.
- He is working with two different person's right now.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- He might change or add on more services in future.
- **Working Days: Mon-Sun.**
- **Working Hours: 7am-6pm.**
- Bi-Weekly Report.
- Payment charged and disclaimer given.

QA Department Notes:

Client is very nice and kind, he was bit skeptical while signing up with us because his previous experience was not good. The guy he was working with, ranked client's listing on top but the listing was suspended and the guy said he will register him on Google again. Client told Blake that it's already 7 days gone and still waiting for the post card. Blake signed him up in \$250 for GBP and gain his trust to perform well for his business. We have to register him on his home address again, his listings were suspended twice so **kindly re-confirm the address** and we have to assist him accordingly. Attach website with his listings. he is hoping for results as well, Blake told him that it is an organic marketing and if he will give three months to this campaign will get booming results from the market.

Additional Notes:

Client have in total of 20-25 years' experience in this field. Register on Google.

Basic Information:

Nationality: N/A
Previous experience with SEO Company: N/A
For how long the client is in this business: 20-25 Years.

Cross Checking the Information on CRM:

- Owner name: Roy Mendelsoan
- Business name: Expert Roofing
- Business number: (228) 331-1215
- Business email: expertroofing97@gmail.com
- Business address: 2730 Pass Rd Biloxi, MS 39531.
- Keywords (5)
- Radius (-)
- Listings status **(Suspended)**
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)

