

Mr. And Mrs. Cleaning Services

Call Summary:

- Emilia pitched him and he is running ads on Yelp and Google getting some jobs.
- Emma jumped over the call.
- Emma quoted \$250/month with no contract.
- Emma show him our client (Radiant cleaning services).
- Only residential.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is very nice and understanding. He is already registered on Google and has a website <https://www.mrandmrscleaningservices.com/>. Emma quoted \$250 for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- | | |
|------------------------|--|
| • Owner name: | JOAO MISSIATTO PAULO |
| • Business name: | Mr. And Mrs. Cleaning Services |
| • Business number: | (941) 800-5885 |
| • Business email: | mremrscleaning@gmail.com |
| • Business address: | 170 Paramount Dr Unit 206, Sarasota, FL 34232, United States |
| • Keywords | (5-6) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |

- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)