

Texas Terminators Termite Pest Pool & Lawn LLC

Call Summary:

- Blake started an old follow up call.
- Blake talked about the website and his listings.
- Quoted \$600 (\$400 up-front) for the website \$200 for GBP.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Client needs everything in writing because he wants to sit with his son to discuss.
- Blake sent our proposal and three website sample.
- 14 working days for the website delivery.
- Client have to go to bank for the payment so he said will call himself.
- 75 % Residential and commercial 25 %.
- Bi-Weekly Report.
- Working Days: **Mon-Sat.**
- Working hours: **8am-9pm.**
- Payment charged and disclaimer given.

QA Department Notes:

Client is very nice; he is looking for results from this campaign. He is already registered on Google we have to optimize his listings in \$200 and create a website for him in \$600 \$400 up-front and remaining after the delivery of website. Blake send him the proposal and website samples so that he can decide but he was so busy that's why he will discuss with the CST agent. Website colors: Silver, **Black** and **Red**. Client gave his son's number in case he is not available so we can contact him as well. Blake told him if he will give three months to this campaign the results will be great.

Additional Notes:

Talked to him various times he was very much busy with his routine work. It was an old follow up he signed up 21/03/22.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	30 Years.

Cross Checking the Information on CRM:

- Owner name: Craig Hooper
- Business name: Texas Terminators Termite Pest Pool & Lawn
- Business number: (936) 499-7900
- Business email: texasterminators64@gmail.com
- Personal email: texasterminators98@gmail.com
- Son's number: 936-648-7188
- Business address: Address Hidden.
- Keywords (-)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)