

Darline Katz Realtor.

Call Summary:

- Ross started a follow-up call, Blake jumped over the call and explain the plan of action.
- Running ads on Yelp.
- Showed our client **Wilder Perez Realtor** and his website (sent screenshot).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- \$225 per month with no contract.
- **Buying 70 % and Selling 30 %.**
- Client had a website: <https://darlinekatzweb.harrynorman.com/> through her company.
- Payment charged the card for GBP in \$225.
- She wants to skip website cost for a month because she had pricing issue.
- Blake quoted \$800 for the website in two equal installments.
- Reddish brown and white, she told the colors, but she will finalize with CST agent.
- Disclaimer given call ended.

QA Department Notes:

Client is very nice and easy to go with. She is running ads on Yelp, get nothing much we have to register her on Google in \$225. She wants to target 70 % buying and 30 % selling. Client had a website as well, got by her company, Blake said that the website is good but not according to the parameters of Google so he pitched for new website and quoted \$800 in two equal installments. Sent sample website and told her that it will take 14 working days to deliver the website. We have to add call to action button and booking form as well.

GBP: **\$225.**

Website: \$800 \$400 (**upfront**) \$400 (**Remaining**)

Website sample: **morsellsdenver.com**

Additional Notes:

Basic Information:

Nationality:

N/A

Previous experience with SEO Company: N/A
For how long the client is in this business: N/A

Cross Checking the Information on CRM:

- Owner name: Darline Katz
- Business name: Darline Katz Realtor
- Business number: (678) 908-7237
- Business email: darline.katz@harrynorman.com
- Business address: Not provided.
- Keywords (5)
- Radius (-)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)