

## Realty by the Vines

### Call Summary:

- Max pitched her and she is running ads on Yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225/month with no contract.
- She is not registered on Google but had a website.
- Emma explained her about GMB.
- 25 miles gradually.
- 5-6 keywords.
- Both buying and selling.
- Emma show her our client (Wilder Perez Realtor) (B & J Real Estate Inspection) and sent her screenshot.
- Now Emma talk with her business partner Morgan.
- Emma told him about GMB app.
- Emma pitched him for voice searcher and quoted \$75.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

### QA Department Notes:

Morgan and Danielle E. are husband, wife and business partner as well. They are nice and understanding. Emma first talked with Danielle then talked with her husband Morgan and explained everything about the product. He is not registered on Google but have a website <http://www.danielleevans.exprealty.com/>. We have to register him on Google at this address **29741 Del Rey Rd Temecula, CA 92591**. He wants to hide his address. Emma told Morgan that you received a postcard from Google. Emma quoted \$225 for his listing optimization. Emma told Morgan to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent clients. Emma pitched him for voice searcher, quoted \$75 and he agreed. Morgan and Danielle E. both are going to talk about the account but mostly Danielle will be the one whom we need to talk to. **They paid us a total of \$300.**

**GMB Optimization: \$225**

**Voice searcher: \$75**

**Total: \$300**

## Additional Notes:

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| • Owner name:                        | Morgan and Danielle E.              |
| • Business name:                     | Realty by the Vines                 |
| • Business number:                   | (951) 595-7673                      |
| • Business email:                    | Realtybythevines@gmail.com          |
| • Business address:                  | 29741 Del Rey Rd Temecula, CA 92591 |
| • Keywords                           | (5-6)                               |
| • Radius                             | (25)                                |
| • Listings status                    | (No)                                |
| • Notes on CRM                       | (Yes)                               |
| • Calls Committed                    | (No)                                |
| • Insisting more miles               | (No)                                |
| • Commitment of phone ringing        | (No)                                |
| • Reg on GMB (coached)               | (Yes)                               |
| • Social Media Handling              | (No)                                |
| • Guarantee of ROI (First Month)     | (No)                                |
| • Scrapping Reviews                  | (No)                                |
| • SEO Procedure Explained            | (Yes)                               |
| • Information in CRM                 | (Yes)                               |
| • No of sale call mentioned in Notes | (Yes)                               |
| • Disclaimer Read Properly           | (Yes)                               |

