

YES, Locksmith

Call Summary:

- Jerry pitched him.
- Blake jumped over the call.
- Blake quoted \$200/month with no contract.
- He is already registered on Google and had a website.
- Blake show him our client (speedy garage services) (Wilder Perez Realtor).
- 25 miles gradually.
- 5 keywords.
- Working hours and days **Monday to Saturday 6 AM to 6 PM and Sunday 10 AM to 6 PM.**
- Bi-weekly report.
- Blake sent him a proposal and explain it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is sharp, straight forward and asking questions about this campaign so deal him accordingly. He is already registered on Google and has a website <http://www.yeslocksmith.com>. Blake quoted \$200 for his listing optimization. He saw our reviews on Yelp account but Blake told him that the account does not belong to us. One of my competitors made this account and handled the client very professionally and got the payment. Blake told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	20 years

Cross Checking the Information on CRM:

- Owner name: Ramon Nia
- Business name: YES Locksmith

- Business number: (415) 300-5599
- Personal number: 408-655-0511
- Business email: yeslocksmith@yahoo.com
- Business address: Hidden on his listing
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)