

Ryan J. Willard Electric

Call Summary:

- Oscar pitched him and he is running ads on Yelp getting some jobs.
- Wayne jumped over the call.
- Wayne quoted \$250/month with no contract.
- 70% residential 30% commercial.
- 25 miles gradually.
- 5 keywords.
- Working hours and days **24/7**.
- Wayne sent him a proposal and explain it.
- Wayne show him our client (**Radiant cleaning services INC**).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is not registered on Google and doesn't have a website. We have to register him on Google on this address **12 Miner st Somerville, MA 02145, USA**. Wayne quoted \$250 for his listing optimization. We have to create a landing-page for him under the same budget (Free). Wayne told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

Additional Notes:

Kindly confirm his email.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Ryan James
- Business name: Ryan J. Willard Electric
- Business number: (781) 859-9699

- Business email: ryanwillard_electric@yahoo.com
- Business address: 12 Miner st Somerville, MA 02145, USA
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)