

# Builders of America INC

## Call Summary:

- Rich pitched her and she is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$200/month with no contract.
- She is already registered on Google and had a website.
- Bi-weekly report.
- Working hours and days **24/7**.
- Blake pitched her for new website and quoted \$600.
- 50% upfront and 50% remaining.
- Website will be delivered within 14 working days.
- Blake sent her GMB and website proposal.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is nice and understanding. She is already registered on Google and has a website <https://www.buildersofamericainc.com/>. **Hilda is the owner but Angelique who is the admin executive and handling marketing affairs will be in contact with CST so deal her accordingly.** Blake quoted \$200 for her listing optimization. Blake pitched her for a new website and sent her a sample website and quoted \$600 one-time charge. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Blake scheduled a call with her tomorrow **9 AM Pacific time** to discuss her website.

**Website Sample:** <https://bit.ly/3HBrXaf>

Admin Executive: Angelique Marie

Admin Executive: Number:(818) 620-3660

Admin Executive E-mail:haloeventpros@gmail.com

## Additional Notes:

She has two names; on Yelp her name is **Esther R.** but her real name is **Hilda Marie Comb.** She used both names.

## Basic Information:

Nationality: N/A  
Previous experience with SEO Company: N/A  
For how long the client is in this business: N/A

## Cross Checking the Information on CRM:

- Owner name: Hilda Marie Comb
- Business name: Builders of America INC
- Business number: (424) 204-3950
- Admin Executive number: (818) 620-3660
- Personal email: hilda@buildersofamericainc.com
- Admin Executive email: haloeventpros@gmail.com
- Business address: 5350 Venice Blvd., Los Angeles, CA 90019, United States
- Keywords (-)
- Radius (-)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)

