

## Lewishi Transportations, LLC

### Call Summary:

- Eric pitched him and he is running ads on Yelp getting nothing.
- Derrick jumped over the call.
- Derrick quoted \$200/month with no contract.
- He is already registered on Google and had a website.
- Derrick show him our client (**Miami construction brokers**).
- Derrick sent him a sample website and quoted \$800 but he denied.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

### QA Department Notes:

Client is nice and humble. He is already registered on Google and had a website <http://lewishitrans.com>. Derrick quoted \$200 for his listing optimization. We have to create a landing page for him under the same budget. Derrick sent him a sample website and quoted \$800 but he denied. Derrick told him that give more couple of months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client.

### Additional Notes:

### Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	<b>2 years</b>

### Cross Checking the Information on CRM:

- |                     |                         |     |
|---------------------|-------------------------|-----|
| • Owner name:       | Hiawatha Lewis          |     |
| • Business name:    | Lewishi Transportations |     |
| • Business number:  | (501) 413-7079          |     |
| • Business email:   | Hlewis@lewishitrans.com |     |
| • Business address: |                         | (-) |
| • Keywords          |                         | (-) |
| • Radius            |                         | (-) |

- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)