

Best Tax Service

Call Summary:

- Emilia start the call; the business owner was unavailable so she left her number.
- Running ads on Yelp and not getting much from it.
- Wayne took over the call and explain the plan of action.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- \$225 per month with no contract.
- Provides Tax Services.
- Client is up for Google ads Wayne explain the difference of ads and Organics.
- Working days: Mon-Sat.
- Working Hours: 8pm-8am.
- Client is registered on google and had a website too. <https://www.besttaxserviceca.com/>
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice and understanding. He was interested in this campaign when Wayne explained him the plan of action. He is already registered on Google and had a website which he got from another company. We have to optimize his listings in \$225. Wayne mention him that if he will give three months to this campaign the results will be great and no one can probably beat you in terms of Google listings, top placements so deal him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Ronald L Murphy
- Business name: Best Tax Service
- Business number: 760-947-6729
- Business email: ron@besttaxserviceca.com

- Personal number: 760-792-6839
- Business address: 11385 Mariposa Rd Suite B, Hesperia, CA 92345, United States
- Keywords (-)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)