

American Financial Lending Inc.

Call Summary:

- Ross pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$250/month with no contract.
- He is already registered on Google and had a website too.
- 25 miles gradually.
- 5 keywords.
- Blake show him our client (**Wilder Perez realtor**).
- Working hours and days 24/7.
- Blake sent him a proposal and explain it.
- Blake told him about GMB app.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is curious and asks questions about this campaign. He is already registered on Google and has a website <https://afloans.mortgage>. He said to Blake that someone is working on my new website. Blake quoted \$250 for his listing optimization. Blake told him to give at least three months to this campaign to see good results and he is ready to give this campaign three months. We have to perform well to make him our permanent client so deal with him accordingly.

Additional Notes:

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	More than 25 years.

Cross Checking the Information on CRM:

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|---------------------|---------------------------------|
| • Owner name: | Alex Haiek |
| • Business name: | American Financial Lending Inc. |
| • Business number: | 800-665-0609 |
| • Secondary number: | 818-292-1395 |
| • Business email: | team@afloans.mortgage |

- Personal email: alex@aflons.mortgage
- Business address: Camarillo, CA 93011
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)