

The Patch Man

Call Summary:

- Leo pitched him and he is running ads on Yelp getting nothing.
- Blake jumped over the call.
- Blake quoted \$225/month with no contract.
- He is already registered on Google and had a website too.
- 25 miles gradually.
- 5 keywords.
- Blake show him our client (Miami construction brokers).
- Blake told him that give at least three months to this campaign to see good results.
- Blake sent him a proposal and explain it.
- Blake told him about GMB app.
- Working hours and days Mon to Fri 8 AM to 6 PM and Saturday 9 AM to 2 PM.
- Bi-weekly report.
- Blake sent him a sample website and quoted \$700 one-time charge.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice and understanding. He is already registered on Google and has a website <http://www.thepatchmantx.com>. Blake quoted \$225 for his listing optimization. Blake sent him a sample website and quoted \$700 but he denied. Blake told him that give at least three months to this campaign to see good results and he agreed.

Additional Notes:

Basic Information:

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| Nationality: | N/A |
| Previous experience with SEO Company: | N/A |
| For how long the client is in this business: | N/A |

Cross Checking the Information on CRM:

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|--------------------------------------|-------------------------------|
| • Owner name: | Hugh Myers |
| • Business name: | The Patch Man |
| • Business number: | 409-951-0259 |
| • Business email: | hughmy8@sbcglobal.net |
| • Business address: | The Patch Man Vidor, TX 77662 |
| • Keywords | (5) |
| • Radius | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (N/A) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |