

Accurate Electrical Solutions

Call Summary:

- Michelle pitched him.
- Michael jumped over the call.
- He is already registered on Google and had a website too.
- Michael quoted \$225/month with no contract.
- Michael's discount \$25 now the actual price is \$200.
- Michael sent him our proposal and commitments.
- Michael told him that **Timestamps 01:08** if you give me a chance for one month I'll prove myself and I'll show you the results because your listing has that potential to be on that position.
- 25 miles gradually.
- He targets so many zip codes.
- Create citations, create geo tagging, YouTube channel, generate a review link, reputation management.
- 4-5 keywords.
- Michael showed our client (**speedy garage services**).
- Client asked him to show client from his area so he showed (**Larry and sons plumbing**).
- Michael explained the process of Google ads also.
- Take pictures from client for his listings.
- Card charged disclaimer given.

QA Department Notes:

Client is intelligent and understanding but asks lot of questions. He is already registered on Google and his listing is great. He had a website <https://www.theaccurate1.com/> so deal with him accordingly. Client told that the person who developed my website, told me that there is no need to pay for GBP and he can do it for free but Michael handled him and was satisfied. Michael quoted \$200 for his listing optimization. Michael said try me for a month and if I am beneficial for you then we will start for the next month. Client said if not then you pay my \$200 back so Michael said that's why I have sent you everything in writing because you will get guarantee placements so handle him accordingly.

Additional Notes:

He is showing up on the top with (Generic Keywords) so we have to work aggressively on his campaign to get him results.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	15 Years

Cross Checking the Information on CRM:

- Business Name Accurate Electrical Solutions
- Owner Name Terrius R Winters
- Email accurateelectricians@gmail.com
- Business Address: 7957 S Campbell AveChicago, IL 60652, USA
- Cellphone Number (773) 653-1445
- Keywords (4-5)
 - Radius Miles (25)
 - Listings status (Yes)
 - Notes on CRM (Yes)
 - Calls Committed (No)
 - Insisting more miles (No)
 - Commitment of phone ringing (No)
 - Reg on GMB (coached) (N/A)
 - Social Media Handling (No)
 - Guarantee of ROI (First Month) (No)
 - Scrapping Reviews (No)
 - SEO Procedure Explained (Yes)
 - Information in CRM (Yes)
 - No of sale call mentioned in Notes (Yes)
 - Disclaimer Read Properly (Yes)