

Haultogo Aurora Junk Removal

Call Summary:

- Emma started the call and explained the process of GBP.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Showed our clients.
- Quoted \$200 per month with no contract.
- Emma sent our proposals and commitments.
- 5-6 keywords to target.
- Client asked for keywords analysis.
- Client is showing on 10th spot right now and looking for top three spots as Emma mention him. (Top placements).
- Bad experiences with different companies. Recently he worked with his friend who is good at marketing he said.
- Target residential and commercial.
- Client was satisfied and payment charged disclaimer given.

QA Department Notes:

Client is nice but a bit skeptical because previous experiences were not that good so we have to deal him accordingly. Client is already registered on Google and had a website too <https://haultogo.com/>, take services from his website as well he mentioned over the call. Emma go through our proposal and commitments so he signed-up with us for \$200. Client having trust issues regarding this marketing plans because of bad experiences in the past so handle him accordingly. He is giving us chance for a month so have to perform well as committed.

Additional Notes:

It was an old follow-up Emma reached him and showed some examples regarding our clients and the plan of action. He was interested and called Emma that let's do it.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

• Owner name:	Alex Akpokier
• Business name:	Haultogo Aurora Junk Removal
• Business number:	(720) 301-6434
• Business email:	haultogo@yahoo.com
• Business address:	1450 S Havana St Aurora, CO 80012
• Keywords	(5-6)
• Radius	(25)
• Listings status	(Yes)
• Notes on CRM	(Yes)
• Calls Committed	(No)
• Insisting more miles	(No)
• Commitment of phone ringing	(No)
• Reg on GMB (coached)	(No)
• Social Media Handling	(No)
• Guarantee of ROI (First Month)	(No)
• Scrapping Reviews	(No)
• SEO Procedure Explained	(Yes)
• Information in CRM	(Yes)
• No of sale call mentioned in Notes	(Yes)
• Disclaimer Read Properly	(Yes)