

A W Family Movers LLC

Call Summary:

- Thomas pitched him and he is running ads on yelp get nothing.
- Derrick jumped over the call.
- He is already registered on Google and had a website too.
- Derrick show him our client (**VKH Movers - Residential & Commercial Movers**).
- 25 miles gradually.
- Derrick coated \$250/month with no contract.
- 80% residential 20% commercial.
- 5 keywords.
- George jumped over the call.
- Social media back linking attached with Google, reputation management, generate a review link.
- George suggest him some keywords (**residential movers near me, moving company near me, movers near me, affordable movers near me, moving company in Detroit**).
- George told him about GMB app.
- George sent him a sample video and coated \$50 for video development.
- Card charged disclaimer given.

QA Department Notes:

Client is very understanding and humble person. He is already registered on Google and had a website too <https://awmovers.business.site/> so deal him accordingly. Derrick coated \$250 for his listing optimization. George coated \$50 for video development. George told him that in future if you need website from us I'll give you 30% discount on website. He wants good results from this campaign.

Additional Notes:

We have to perform well to make him our permanent client.

Kindly confirm his wife Email.

Kindly confirm his business name.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	4 years

Cross Checking the Information on CRM:

- | | |
|--------------------------------------|---|
| • Business Name | A W Family Movers LLC |
| • Owner Name | Alvin Williams |
| • Email | williamsalvin0319@gmail.com |
| • Business Address: | 19514 Blackstone St, Detroit, MI 48219, United States |
| • Cellphone Number | (313) 556-3226 |
| Secondary number | (313) 334-2171 |
| • Keywords | (5) |
| • Radius Miles | (25) |
| • Listings status | (Yes) |
| • Notes on CRM | (Yes) |
| • Calls Committed | (No) |
| • Insisting more miles | (No) |
| • Commitment of phone ringing | (No) |
| • Reg on GMB (coached) | (No) |
| • Social Media Handling | (No) |
| • Guarantee of ROI (First Month) | (No) |
| • Scrapping Reviews | (No) |
| • SEO Procedure Explained | (Yes) |
| • Information in CRM | (Yes) |
| • No of sale call mentioned in Notes | (Yes) |
| • Disclaimer Read Properly | (Yes) |