

Hands on Handyman Services LLC

Call Summary:

- Eric pitched, client is running ads on Yelp and getting response.
- Client is registered on Google already.
- Quoted \$200 per month with no contract.
- Target 5-6 keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- **Miami construction broker** Emma sent reference. (texted more references).
- Client was busy so he scheduled a call and asked Emma to send her own details like number, email and company website link.
- Client texted that wants to work with us.
- Target services: Roofing, Siding and Handyman the major categories, Carpet Cleaning.
- Target 25miles gradually from bas location (Marietta)
- Disclaimer given
- Payment charged.

QA Department Notes:

Client is nice but a bit technical too. He was curious to know how will we run this campaign on his side. Client is already registered on Google we have to optimize his listings and target major categories like Roofing, Siding and Handyman others we can take from Yelp as well. Client had a website <https://handsonhandymanservice.com/>. Emma pitched for voice searcher for \$75 but client said first do what you committed then will think about it later. Client was bit skeptical because he wants prove so Emma handle him very well and showed our clients and made him satisfied so we have to handle him accordingly.

Additional Notes:

He also negotiated on prices but Emma quoted the minimum amount for that.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A

For how long the client is in this business:

N/A

Cross Checking the Information on CRM:

- Owner name: Alex Sion
- Business name: Hands on Handyman and Services LLC
- Business number: 770-309-8443
- Business email: handsonhandymanatl@gmail.com
- Business address: Marietta, GA 30066
- Keywords (5-6)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)