

## KAC home improvements

### Call Summary:

- Target residential only.
- Showed our clients. **Radian Cleaning services INC.**
- Coated \$200 per month with no contract.
- Target 5 good keywords.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Client is not registered on Google.
- Do not have a website.
- Target cities from base location. (Pine bush)
- Emma pitched her for a website.
- Her budgeted for website is \$300-\$400.
- Emma told her about GBP app and can track detail from that.
- Sent our proposals and commitments.
- Target Services: Home Improvements, Carpentry, House cleaning, Deep Cleaning, Handyman (Refinishing and construction) Remodeling.
- Target 25miles radius gradually.
- Emma said it will take 5 days to be live on google. (post card)
- We have to take pictures from her.
- Client wants to cancel Yelp because she wants to run one campaign a time.
- Emma helped to cancel Yelp.
- She has limited budgeted so she was a bit confused but Emma convince her for the payment.
- Payment charged disclaimer given and call ended.

### QA Department Notes:

Client is nice and easy to go. She is not registered on Google so Emma created her listings. She has a limited budgeted so she was a bit confused for spending money for this campaign but Emma convinced her and sign-up for \$200. Emma pitched for website too and client said first show some results then she will think for the website so deal accordingly. Emma helped to cancel her Yelp profile and she is hoping for good results.

## Additional Notes:

Emma asked her budget for website and Emma coated \$250 so handle accordingly.

## Basic Information:

Nationality: N/A  
Previous experience with SEO Company: N/A  
For how long the client is in this business: 4 Year experience.

## Cross Checking the Information on CRM:

- Owner name: Kayla Camara
- Business name: KAC home improvements
- Business number: (845) 768-2984
- Business email: camarakc@gmail.com
- Business address: 11 Terwilliger Ln Pine Bush, NY 12566, USA
- Keywords (5)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)

