

American Building and Contracting

Call Summary:

- Austin started the Call.
- Running Yelp Ads but not happy with that because they charged too much.
- Client have two different accounts on Yelp.
- Jacob try to cancel his Yelp Profile.
- Brian took over the call to cancel Yelp and did it.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Jacob Coated \$300 per month.
- Jacob explain about GBP App and train for that.
- Target Residential and commercial both.
- Working Days: Mon-Fri.
- Working hours: 8am-5pm.
- Bi-Weekly Report.
- Target cities from base location. (Longview).
- Client give card details but the card was blocked so he asked Jacob to call later.
- Jacob told him that he can pay through pay pal link.
- Jacob sent the link for the payment.
- Sent our commitments and proposals.
- Payment charged and disclaimer given.

QA Department Notes:

Client is nice but a bit skeptical and need our commitments and proposals in written so deal accordingly. He has listings already and we have to optimize as committed. Client was running ads on Yelp and was not happy because they were charging him very much so he wanted to cancel Yelp and Jacob helped him to cancel. He had 20 Years of experience in his field.

Additional Notes:

Brian came over the call and cancel his Yelp Profile.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A

For how long the client is in this business:

20 Years

Cross Checking the Information on CRM:

- Owner name: Jason Hinton
- Business name: American Building and Contracting
- Business number: 360 846-0228
- Personal number: 360 353-3302
- Business email: americanbuildingjlh@gmail.com
- Personal email: 1982@yahoo.com
- Business address: Longview, WA 98632 Serving Kelso, WA 98626 Area
- Keywords (-)
- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (No)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)