



Search Engine Optimization Agreement

This agreement hereby entered into between Top Page Rankers (hereinafter referred to as we, us, SEO, our) and D.A.D Protection Services hereinafter referred to as (client, you, him, his) on the 12/10/2021 with offices located at 2424A W Devon Ave, Suite A Chicago, IL 60659 and 1000 Town Center Dr. #300 Oxnard, CA 93036

Top Page Rankers agrees to provide Client with Search Engine Optimization Services as described in the agreement for the period of 3 Months which starts on 12/10/2021.

Client agrees to pay us a fee as stated in the agreement. Fee for the 1st month \$ 550 must be paid prior to the start of services. All the payment must be paid in USD (United States Dollar).

We will develop a website for the client's business without any additional charge. Website development will take 14 days to be completed. Client will get a life-time support on the website. After completion of 3-month contract, the website will be client's property.

If the client decides to end the project for lack of funds, change in focus or for any other reason, then the client is bound to pay \$500.00 USD as an early termination fee.

Deliverables:

- Website SEO
- GMB SEO
- Website Development

Website SEO:

- Top Page Placements on Google
- Meta Data Optimization (URL Structure, Meta Title & Description, Heading Tags)
- Mobile Responsive Structure
- Link Building
- 25 Keywords on 1st Page (Long & Short-Term Keywords)
- Website Structure Enhancement
- Backlinks & Guest Posting

- SEO-Friendly Content
- Competitive Analysis
- Monthly Reports
- Dedicated Campaign Manager

Google My Business SEO:

- Top Page Placements on Google
- Citations Building
- 5-7 Keywords
- Target 25 Miles Radius
- Competitive Analysis
- Weekly Posting
- Monthly Reports
- Location Geotagging
- Social Bookmarking
- Dedicated Campaign Manager

Website Development:

- 7-9 Pages Website
- Mobile Friendly Website
- SEO Friendly Website
- Contact Us Forms
- Call to Action Buttons
- Domain Purchase Consultancy
- GMB Integration
- Q/A Bug Testing
- Hosting & SSL certificate (Limited to 1 Year)
- Dedicated Campaign Manager

Payment Terms:

Fee per month will be \$ 550.

No Activation Charges.

Note: No fees are refundable*

DocuSigned by:

Mike Murphy

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Provider End Rep / Manager

DocuSigned by:

Daniel Gonzales

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Client End Rep / Owner