

Client Name: City Wide Carpet Cleaners

1st Call:

- We guaranteed top page placement in the first month (he is not even registered on Google)
- Showed him clients and explained the plan
- sent him email and explained the mail to him.
- Committed 25 miles (no time cap).
- Quoted \$200
- Charged Payment
- Showed him sample for website Green Clean VA
- Offered him redesign in \$700 and then gave discount for 200, \$500
- charged him for disclaimer. as well
- gave disclaimer and call ended

QA Department Notes:

Client is very co-operative and easy to talk with. We will develop a website for him as well. He wants to target Richmond and surrounding areas. He paid \$250 upfront for the website. We also have to register him on Google and he was not coached about the process.

Cross Checking the Information on CRM:

(Mentioning only incorrect Information)

- Name
- Email
- Business Address
- Cellphone Number (Yes)
- Services (Yes)
- Keywords (-)
- Radius Miles (25)
- Listings Status (No)

- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg On GMB (coached) (No)
- Social. Media Handling (No)
- Guarantee Of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (No)
- Disclaimer read properly (Yes)