

# Cool Penguin

## Call Summary:

- Emma starts the call.
- Emma quoted **\$300** one-time charge for the landing page.
- Landing page will be delivered within 4-5 working days.
- Card charged and disclaimer given.

## QA Department Notes:

Client is good and understanding. He is not registered on Google and doesn't have a website. Emma pitched him for GMB and quoted **\$225** for his listing optimization but client said he just needed the website so Emma pitched him for a landing page, sent him a sample and quoted **\$300** one-time charge and he agreed. He paid us **\$300** for landing page development.

### Sample Landing page:

<https://myappliancerepairusa.com/cold/hvac-repair-services-in-conroe-tx/>

## Additional Notes:

It was an old follow up of Thomas that Emma closed today.

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

## Cross Checking the Information on CRM:

- |                               |                            |       |
|-------------------------------|----------------------------|-------|
| • Owner name:                 | Gor Hovhannisyan           |       |
| • Business name:              | Cool Penguin               |       |
| • Business number:            | (323) 926-4100             |       |
| • Business email:             | hovhannisyan1992@yahoo.com |       |
| • Business address:           | Not provided               |       |
| • Keywords                    |                            | (5)   |
| • Radius                      |                            | (25)  |
| • Listings status             |                            | (No)  |
| • Notes on CRM                |                            | (Yes) |
| • Calls Committed             |                            | (No)  |
| • Insisting more miles        |                            | (No)  |
| • Commitment of phone ringing |                            | (No)  |

- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)