

Hr Highland Roofing

Call Summary:

- Oscar starts the call.
- Michael jumped over the call.
- Michael quoted **\$200**/month with no contract.
- **Monday to Friday 7AM-5PM.**
- Monthly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged and disclaimer given.

QA Department Notes:

Client is good and easy to go with. He is already registered on Google and has a website <https://www.hrhighlandsroofing.com/>. Michael quoted **\$200** for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael committed (**free**) landing page under the same budget so deal him accordingly. Michael pitched him for a voice searcher and quoted \$100 one-time charge but he denied.

Additional Notes:

He has another website that is mention on his Google listing which is https://hr-highlands-roofing.business.site/?utm_source=gmb&utm_medium=referral.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	11 years

Cross Checking the Information on CRM:

- | | |
|---------------------|--------------------------------|
| • Owner name: | Jose Rodriguez |
| • Business name: | Hr Highland Roofing |
| • Business number: | (916) 868-9907 |
| • Business email: | northhighlandroofing@gmail.com |
| • Business address: | Hidden on his listing |
| • Keywords | (5) |

- Radius (25)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)