

Shweta Singhal - Skyline Properties

Call Summary:

- Blake starts the call and pitched her.
- Blake quoted **\$225/month** with no contract.
- Blake shows her our client (**Wilder Perez Realtor**) (**Speedy Garage Services**).
- Blake sent her our commitment.
- 80% buying 20% selling.
- Working hours and days **24/7**.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged through payment link and disclaimer given.

QA Department Notes:

Client is good but asking questions about this campaign. She is not registered on Google but has a website <https://shwetasinghal.skylineproperties.com/>. We have to register her on Google. Blake told her that you will receive a postcard from Google within 4-5 working days. Blake quoted **\$225** for her listing optimization. Blake told her to give at least three months to this campaign to see great results. She is looking for good results so we have to perform well to make her our permanent client. Blake pitched her for a voice searcher and quoted \$25 one-time charge but she denied.

Additional Notes:

Please confirm her business address.

Basic Information:

Nationality:	India
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Shweta Singhal
- Business name: Shweta Singhal - Skyline Properties
- Business number: (425) 505-0280
- Business email: shwetarealty@gmail.com
- Business address: Not provided

- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)