

# Custom Bath of Nashua

## Call Summary:

- Rich pitched him and he is running ads on yelp getting nothing.
- Client running ads on Google as well.
- Michael jumped over the call.
- Michael quoted **\$350/month** with no contract for GMB SEO and Web SEO.
- Michael show him our client (Dependable J M R Siding) (G&N Exterior).
- Michael sent him our website development proposal and explain it.
- Michael told him about GMB app.
- Michael sent him our GMB proposal and explain it.
- Working hours and days **24/7**.
- Bi-weekly report.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is good but asking questions about this campaign. He is already registered on Google and has a website <https://custombathofnashua.com/>. Michael quoted **\$250/month** for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael pitched him for a website development and quoted **\$1000 one-time charge** and he agreed. Two partial payments 60% upfront and 40% remaining on the day of the delivery of the website. Website consists of 10 pages. Website will be delivered within 14 working days. Michael pitched him for the Web SEO as well and quoted **\$100/month** with no contract and he agreed too. He paid us a total of **\$950** upfront and **\$400** remaining.

**Website Development Total Payment:      \$1000**

**Website remaining payment:                \$400**

**Website upfront payment:                   \$600**

**GMB Optimization:                            \$250/month**

**Web SEO:                                         \$100/month**

**(GMB SEO + Web SEO + Website Development upfront)**

**(\$250    +    \$100    +    \$600)**

**Total: \$950 upfront**

## Additional Notes:

Michael sent him website contract.

Priority service: Whole Bathroom Remodeling (need to be more focused on it and target more keywords regarding this service).

Kitchen Remodeling is Secondary priority.

Michael show him our clients website which is (Dependable JMR Siding and G&N Exterior) so deal him accordingly.

## Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	<b>11 years</b>

## Cross Checking the Information on CRM:

- |                                      |   |
|--------------------------------------|---|
| • Owner name:                        | John Gallagher                                |
| • Business name:                     | Custom Bath of Nashua                         |
| • Business number:                   | (978) 621-3501                                |
| • Business email:                    | Custombathjohn@gmail.com                      |
| • Business address:                  | 15 Quaker Rd, Nashua, NH 03063, United States |
| • Keywords                           | (5)   |
| • Radius                             | (25)  |
| • Listings status                    | (Yes)   |
| • Notes on CRM                       | (Yes)   |
| • Calls Committed                    | (No)  |
| • Insisting more miles               | (No)  |
| • Commitment of phone ringing        | (No)  |
| • Reg on GMB (coached)               | (N/A)   |
| • Social Media Handling              | (No)  |
| • Guarantee of ROI (First Month)     | (No)  |
| • Scrapping Reviews                  | (No)  |
| • SEO Procedure Explained            | (Yes)   |
| • Information in CRM                 | (Yes)   |
| • No of sale call mentioned in Notes | (Yes)   |

- Disclaimer Read Properly

(Yes)