

Skyview Painting LTD

Call Summary:

- Thomas pitched him and he is running ads on yelp getting nothing.
- Emma jumped over the call.
- Emma quoted \$225 USD/month with no contract.
- Emma help him to cancel his yelp ads.
- Emma show him our client (A4 painting plus).
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is nice but asking questions about this campaign. He is already registered on Google but doesn't have a website. Emma quoted **\$225 USD** for his listing optimization. Emma told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. He had a bad experience with a marketing company, so he was very concerned about getting calls and results within the 1st month so deal him very technically.

Additional Notes:

He asked from Emma about the results many times and Emma told him that you will see the results within the month but good three months are very important for this campaign. Client is very sad and frustrated from yelp because he is not getting anything from yelp so Emma helps him to cancel his yelp ads. Kindly deal him very technically because he is very concerned about the results.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	N/A

Cross Checking the Information on CRM:

- Owner name: Jaspreet Dhaliwal
- Business name: Skyview Painting LTD
- Business number: (604) 771-4232

➤ Business email:	jaspreetdhaliwal1313@gmail.com	
➤ Business address:	Hidden on his listing	
➤ Keywords		(5)
➤ Radius		(25)
➤ Listings status		(Yes)
➤ Notes on CRM		(Yes)
➤ Calls Committed		(No)
➤ Insisting more miles		(No)
➤ Commitment of phone ringing		(No)
➤ Reg on GMB (coached)		(N/A)
➤ Social Media Handling		(No)
➤ Guarantee of ROI (First Month)		(No)
➤ Scrapping Reviews		(No)
➤ SEO Procedure Explained		(Yes)
➤ Information in CRM		(Yes)
➤ No of sale call mentioned in Notes		(Yes)
➤ Disclaimer Read Properly		(Yes)