

# Xtreme Paver Sealers

## Call Summary:

- Mark pitched him and he is running ads on Yelp but he said I stop it.
- Emilia jumped over the call.
- Emilia quoted \$250/month with no contract.
- Emilia show him our client ([speedy garage services](#)).
- Emilia sent him a sample of the landing page and quoted \$300 one-time charge.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

## QA Department Notes:

Client is humble and understanding. He is already registered on Google and has a website <https://xtreme-paver-sealers-llc.business.site/>. He had a bad experience before. Emilia quoted **\$250** for his listing optimization. Emilia told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Emilia pitched him for a landing page, sent him a sample of the landing page and quoted **\$300** one-time charge and he agreed so we have to develop a landing page (one-page) for his business. Emilia told him that the landing page will be delivered within 4-5 working days so deal him accordingly. He paid us a total of **\$550**.

**Landing Page Sample:** <https://bizfindernearme.com/gonzalez-masonry-and-concrete/>

**GMB Optimization: \$250**

**Landing page: \$300**

**Total: \$550**

## Additional Notes:

He only wants to target Cape Coral.

He said to Emilia that put Any color scheme of your own choice on the landing page so deal him accordingly.

**Emilia closed the sale.**

## Basic Information:

Nationality:

N/A

Previous experience with SEO Company:  
For how long the client is in this business:

N/A  
**3 years**

### Cross Checking the Information on CRM:

- Owner name: David Ryba
- Business name: Xtreme Paver Sealers
- Business number: (239) 984-5622
- Personal number: 973-951-2758
- Business email: rockmman6969@gmail.com
- Business address: 2140 SE 8th Pl, Cape Coral, FL 33990, United States
- Keywords (5)
- Radius (20)
- Listings status (Yes)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (N/A)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)