

Ragnar Remodels

Call Summary:

- Rich pitched him and he is running ads on yelp getting nothing.
- Michael jumped over the call.
- Michael quoted \$250/month with no contract.
- Michael show him our client (**Miami construction brokers**).
- Working hours and days **Monday to Saturday 9AM-6PM.**
- Bi-weekly report.
- Michael sent him our commitment.
- Create YouTube channel and post videos every month.
- Help with reviews part by generating a link and rating part.
- Create accounts for business on social media and link with GBP.
- Card charged disclaimer given.

QA Department Notes:

Client is humble and understanding. He is not registered on Google and doesn't have a website. Michael asked him about the physical address to register him on Google but the client said to Michael that I already received a postcard from Google and he registered his business on Google by himself but his listing is not live right now so deal him accordingly. Michael quoted \$250 for his listing optimization. Michael told him to give at least three months to this campaign to see great results. He is looking for good results so we have to perform well to make him our permanent client. Michael pitched him for a voice searcher and quoted \$100 one-time charge but he denied.

Additional Notes:

Promotion:

New customer will get 10% off on drywall repair services.

Basic Information:

Nationality:	N/A
Previous experience with SEO Company:	N/A
For how long the client is in this business:	30 years

Cross Checking the Information on CRM:

- Owner name: Michael David
- Business name: Ragnar Remodels

- Business number: (859) 583-4505
- Business email: ragnarremodels@gmail.com
- Business address: 316 Herndon AveStanford, KY 40484, USA
- Keywords (5)
- Radius (25)
- Listings status (No)
- Notes on CRM (Yes)
- Calls Committed (No)
- Insisting more miles (No)
- Commitment of phone ringing (No)
- Reg on GMB (coached) (Yes)
- Social Media Handling (No)
- Guarantee of ROI (First Month) (No)
- Scrapping Reviews (No)
- SEO Procedure Explained (Yes)
- Information in CRM (Yes)
- No of sale call mentioned in Notes (Yes)
- Disclaimer Read Properly (Yes)